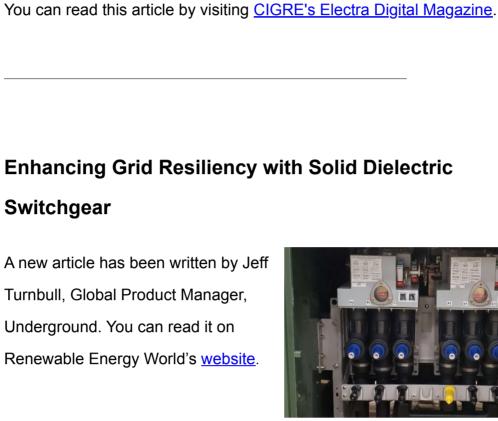
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**INTERNAL USE ONLY** Marketing Update



In August 2024, John Mueller spoke at the CIGRE Conference in Paris on the

topic of workforce challenges. Following this presentation, John was asked to

submit an article focused on this same topic for the CIGRE Electra magazine.

## recent graduate of Lewis University and she will now be the G&W Electric point of contact for eStore questions

on our YouTube page and also on our Pre-Molded (PM) Series Cold Shrink

We have updated a number of our collateral, product guides, and brochures.



• Installation Demo of Cold Shrink Medium Voltage Cable and Termination Installation Demo of Cold Shrink Medium Voltage Cable and Termination

Marla Pereda has joined G&W Electric

as the new Marketing Coordinator

located in Bolingbrook, IL. Marla is a

and demo truck reservations. You can

contact her at mpereda@gwelec.com

## Terms and Conditions

Standard Terms and Conditions of Sale - U.S.

Standard Terms and Conditions of Sale – Canada

**Updated Standard Terms and Conditions** 

We have updated our Terms and Conditions; please find the new documents

below. These documents can also be found at the bottom of our G&W Electric

OGIO Men's and Women's Motion 1/4 Zip You can find the OGIO Motion 1/4 Zip in our eStore, under Products and

**G&W Electric Rep Cocktail Event:** Monday, March 24, 2025 **G&W Electric Customer Appreciation Event:** Tuesday, March 25, 2025

with your customers.

The Rustic 3656 Howell Street **Dallas, TX 75204** RSVP by March 12

<u>IEEE ESW 2025</u>

March 3 -7, 2025

Jacksonville, Florida

<u>TechAdvantage</u>

March 10 -12, 2025

Atlanta, Georgia

Our current shipping lead times for March/April can be viewed <a href="here">here</a>, or on our sales portal under Resource Type - Shipping Lead Times.

We want your feedback

**Current Shipping Lead Times** 

Mexico:

</body></html>

March 17th

Remember at any time you can share feedback, ideas, or questions directly to us by emailing us at marketing\_department@gwelec.com. Send Us Your Thoughts

Engineered to order. Built to last

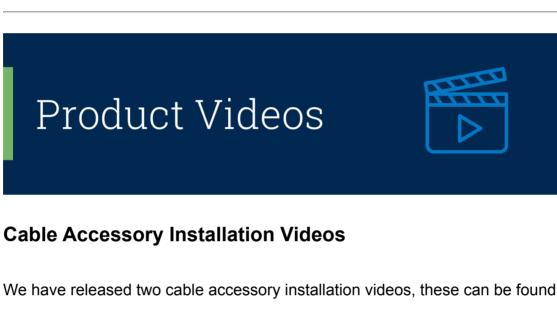
 Published Articles New MarCom Team Member - Marla Pereda Cable Accessory Installation Videos Updated Collateral Updated Standard Terms & Conditions Featured eStore Item Future Events Current Shipping Lead Times Global Facility Closures

A new article has been written by Jeff Turnbull, Global Product Manager, Underground. You can read it on Renewable Energy World's website.

New MarCom

Team Member

Welcome - Marla Pereda



(Mandarin) Collateral

Please see the updated collateral below:

North America Product Guide 2025

 International Product Guide 2025 • Slip-on® Terminations Brochure Cold Shrink Medium Voltage Cable Accessories • Teros™ Brochure (Spanish) <u>Teros Brochure (Mandarin)</u> • Teros Brochure (Portuguese)

**Updated Collateral** 

eStore eStore Featured Item

Available in 3 colors, Black, Blue, and Grey.

Apparel.

homepage.

**DISTRIBUTECH 2025** SAVE THE DATE(S) Dallas, Texas **G&W Electric Sales Meeting:** Monday, March 24, 2025

DISTRIBU**TECM**°

Be sure to bookmark <u>G&W Electric's DISTRIBUTECH page</u> to stay up to date

Join us for a Texas-style networking event & afterparty!

Tuesday, March 25

6:00 p.m. - 10:00 p.m.

on all events at our biggest show in 2025. Please share the customer event

Future Events

**Global Facility Closures** 

You are receiving this email because you signed up to receive our monthly newsletter at gwelectric.com. <u>Unsubscribe</u> from email

Can't view email? View in browser

What's Inside this Issue?

G&W Electric - Marketing Update, February 2025 Viper®-ST 38kV Update

Product Update Viper®-ST 38kV Module - 170kV BIL Update The Viper-ST 38kV recloser has been enhanced with a 170kV BIL rating, allowing us to better meet our customers' needs. Key updates include: Industry-leading 51" creepage distance • 2000-hour salt fog endurance New continuous current rating option of up to 1000A at 40°C. This product will allow us to continue supplying products compliant with IIJA and BABA requirements while maintaining the reliability and flexibility that enabled the Viper-ST to be a leader in the industry. Starting **February 28, 2025**, all new quotes and orders received on or after this date for 38kV, 150kV BIL L-module designs will be converted to the 170kV BIL version. For blanket orders, production will start the transition beginning May 15, 2025. Work with your customers who require approval before February 28, **2025**. Approval on the Product Change Notice form is needed for blanket customers and other customers with an approval process. Training sessions to review the improvements to the 38kV and introduce the 40.5kV module are scheduled for Wednesday, March 5. If you have not received an invitation, contact your RVP. Articles John H. Mueller Published in CIGRE Electra