

# **G&W Electric Unveils New Website Showcasing Customized Solutions and Expertise**

*Website redesigned to provide new resources to customers and potential new employees*

**Bolingbrook, Illinois, November 14, 2019** – [G&W Electric Co.](#), a global supplier of electric power equipment since 1905, announced today it has launched a new look and enhanced features to [gwelectric.com](#), focusing on customer needs with content written and developed for utilities, municipalities, cooperatives and the commercial and industrial markets.

“With an improved user-experience, navigation, design, and dynamic content, we are proud to introduce the enhanced G&W Electric website,” said John Mueller, Chairman and Owner of G&W Electric. “And, as we continue to expand our presence outside of North America, we are thrilled to offer the new site in multiple languages coming soon after the launch to reach new and existing customers around the world.”

In addition to the fresh look and feel, customers will have access to more educational content such as white papers, case studies, and application guides covering key [pain point](#) areas like fire mitigation, arc flash mitigation and distribution grid reliability. Customers will be able to learn about G&W Electric products with new videos and utilize tools such as its Product Configurators and Email Your Specification function.

G&W Electric is also committed to supporting the needs of potential and existing employees by revamping its [Careers](#) section with an improved user-experience, offering new resources to assist them in professional growth and career development and recognizing hard work with employee success stories. The refreshed career center now has tools for students to learn more about G&W’s internship programs with an internship experience video and a schedule of career fairs for students to network with G&W Electric experts.

To view the new website, please visit [www.gwelectric.com](#).

## **About G&W Electric**

Since 1905, G&W Electric has helped power the world with innovative power grid solutions and products. With the introduction of the first disconnectable cable terminating device in the early 1900s, G&W Electric began to build a reputation for innovative engineered solutions to meet the needs of systems designers. With an ever-present commitment to customer satisfaction, G&W Electric enjoys a worldwide reputation for quality products and superior service. For more information on G&W Electric visit [www.gwelectric.com](#). Follow G&W Electric on Twitter [@GW\\_Electric](#) and on [LinkedIn](#) at G&W Electric Co.

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